

## Today's Lead Story: Weiner's Campaign Strategy

Posted on May 23, Posted by [Administrator](#) Category [The Eye-Opener](#)

Disgraced former Congressman Anthony Weiner got into the race for mayor yesterday, upending what has been widely described as an uninspired contest for City Hall.

[He says](#) he can win, too. But how? Weiner is [more or less going it alone](#), without the many endorsements, strategists and other allies that help to support a campaign for mayor. Results from a [Quinnipiac survey released yesterday](#) show 49 percent of voters don't want him in the race. Of those polled, 52 percent of women say they don't want him to run. But polls also show him second in the race for the Democratic nomination, behind City Council Speaker Christine Quinn.

Weiner has other positive attributes: political chops, name recognition and about \$5 million in his campaign account. [Strategists tell Politico's Maggie Haberman](#) that Weiner needs to convince New Yorkers that he has the judgment necessary to run a big city, following his sexting scandal.

[In an editorial in the Daily News today](#), Weiner writes that he will make "new ideas" the focus of his mayoral campaign. "I hope that even New Yorkers who would never vote for me will join me in making sure that the campaign for the future mayor of this great city is a full-throated debate about real solutions," he wrote.

Rivals for the Democratic nomination welcomed him to the race — but not without taking digs at him. "He loves the cameras," Sal Albanese, a Brooklyn candidate, told the Times. Former comptroller William Thompson's campaign sent out a fundraising email to supporters with the subject line "Anthony."

The New York Post [says in an editorial](#) that the "current field of Democratic mayoral candidates offers a big opening to anyone who shows even a modest break with the standard

pandering to the standard constituencies."

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